

# Sweet on Sweets

## 2017 MADC Convention



Are you ready for some sweets with no calories, or maybe some goodies without guilt? Then make plans to join us in Richmond, Virginia for the Madame Alexander national convention "Sweet on Sweets". You can satisfy your sweet tooth, take in the sights and add to your doll collection by joining in the festivities and I promise, you won't gain a pound.

Our convention headquarters will be the Omni Richmond Hotel conveniently located in the heart of the historic and business districts. You're within walking distance of a wide variety of dining, shopping and entertainment venues. Over thirty restaurants are just outside the doors on the gas-lit, cobblestone streets of Historic Shockoe Slip. All the



guest rooms feature a fully stocked refreshment center, high-speed internet access and plush terry robes. There's also complimentary access to a 30,000 square-foot fitness club with sauna, steam room, jacuzzi, aerobics, treadmills and indoor heated pool. Their feature restaurant is Trevi's Grill serving classic Italian cuisine and a full service Starbucks coffee store located in the hotel lobby.

If you're flying, the Richmond International Airport (RIC) is 8 miles away (approximately 10 minutes). Airport transfers are available for as little as \$29.00 one way. The hotel has valet parking at \$22.00 for Omni Richmond hotel overnight guest and includes unlimited in and out privileges. Other parking facilities close by will be checked out and more parking information will be included in your packet. The hotel room rate is \$155.00 for a single, double, triple or quad.



Kathi Holmes is chairing the tour group and she is currently making plans for us to visit the Virginia Museum of Fine Arts which will have on display their 2017 Eves Saint Laurent exhibit. She's also making arrangements for us to visit the famous Richmond Toy Shoppe for a fun doll shopping trip, plus some other venues for us to enjoy.

Marsha Hunter will be chairing the competitive exhibits again this year and she has some new categories on the list. Because these beautiful dolls are in private collections, the dolls are seen only at the Madame Alexander convention. Every year we see and enjoy extraordinary dolls in mint condition so be sure and support this wonderful exhibit.

Do you have a doll made by Madame Alexander that depicts food or beverages? This 2017 MADC convention in Richmond will be having a special display called "Madame's Sweet Shoppe". If you have a doll that you think will fit the criteria, please contact Joan or Linda Bonnell at labjkb@aol.com or give them a call at 773-731-1764. Let them know what you will be bringing. Please do not send dolls to Joan or Linda, bring the doll with you to convention. Dolls like Snap, Crackle and Pop, Hershey kisses, gingerbread dolls, Coca Cola dolls, Christmas cookies and Christmas candy...I think you get the idea.



Are you looking to thin out your doll collection just a little or make room for more Alexander dolls? Seriously think about donating a doll or two to our raffle room. Charlotte and Erin Ort will be in charge of set up. All the donations for the helper room go toward defraying some of the convention costs that are not covered in your registration fee. Security, audio visual, and insurance to name a few.

Here's another great chance to dust off your sewing skills and get involved. Bruce De Armond will be heading up this year's design contest. Look for more information about this project elsewhere in the Review.

We're working with the Alexander Doll Company to sponsor another charming event. Last year, we enjoyed ourselves at the Masquerade Ball and we want them to make plans for another special time. More about this event will be posted online at the Madame Alexander web site. [www.madc.org](http://www.madc.org).



Our meal events are shaping up. The company is working on doll designs and my event chairs have some great ideas to make each event a lasting memory. A chocolate fountain, a Taste of France, aprons, hard candy, suckers, special made souvenirs from Germany and more. They're all in the works for some surprising different events. If you'd like to volunteer to be a table hostess for the breakfast/banquet, contact the table hostess chair or if you want to volunteer for one of the other meal events, please contact the event chair. Real time updates will be posted to the web site as we finalize the dolls and details of each event. Plus... information flyers will be in your convention packets mailed out sometime in April.

Programs will be provided by Rodney Waller, Fran Clinkscales, Marsha Hunter and Stuart Holbrook. They have some very special doll subjects to share with you.

My convention team is as follows:

Chairperson - Alice Toovey

Competition - Marsha Hunter

Design Contest - Bruce De Armond

Doll inventory - Gary & Mary Ann Duffield

Doll staging & room delivery - Diane McCartney & Michael Manzini

Financial office - Judy Wright

Golf - Randy Shields

Hospitality - Kathy Jolly

Mini Office - Donna Seidensticker.

Photographer - Review coverage - Pat Burns

Raffle room - Charlotte & Erin Ort

Registration - Georgia Shields

Salesroom - Helen & Ben Thomas

Signage - Alice Toovey

Special Exhibits - Linda & Joan Bonnell

Table Hostess Chairman - Sandy Moore

Tours - Kathi Holmes



Event Chairs

Alexander Doll Company

Barbara Arnold

Pat Jahnke

Sherri Berry

Cathy Rice

Fran Clark

Alice Toovey

2 more are checking their calendar

Don't miss this great opportunity to join with other Madame Alexander collectors in Richmond for some never ending treats, sweets and memories. Sign up today as space is filling up fast, Share this tantalizing convention with a friend. See you there...

Alice Toovey

MADCC Chairperson

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Madame Alexander  
8" Ribbon Candy doll